

9th June 2023

The Manager,
Listing Department
National Stock Exchange of India Limited
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Dear Sir(s) / Madam,

Reg: Disclosure as per Regulations 51 and Part B of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to the provisions of Regulations 51 and Part B of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**SEBI Listing Regulations**"), we wish to inform you that the Board of Directors of TVS Credit Services Limited ("**Company**"), at its meeting held on 9 June 2023, have approved the execution of: (i) a Share Subscription Agreement by and amongst the Company, TVS Motor Company Limited ("**TVSM**") and PI Opportunities Fund-I Scheme-II ("**PI**"); (ii) 2 (two) share purchase agreements to be entered into by and amongst the Company, PI and certain existing shareholders of Company; and (iii) a shareholders' agreement to be executed by and amongst the Company, the Investor and TVSM; in connection with an aggregate investment of INR 737,01,90,794 proposed to be made by PI in the Company, by way of a combination of primary and secondary investment (collectively, the "**Proposed Investment**").

The Investment is proposed to be undertaken by way of issuance and allotment of compulsorily convertible preference shares to PI for an aggregate primary investment of INR 480,00,00,122, and a secondary acquisition of equity shares from certain existing shareholders of the Company, for a consideration of INR 257,01,90,672. Upon completion of the Proposed Investment, PI will hold 9.72% of the paid-up share capital of the Company.

Consummation of the Proposed Investment is subject to completion of customary conditions precedent as detailed in the definitive agreements, including applicable regulatory approvals.

Brief details of the Proposed Investment is enclosed in **Annexure I** for your reference. A press release with respect to the same is attached herewith as **Annexure II**.

Thanking you,

Yours truly,

For **TVS CREDIT SERVICES LIMITED**

Roopa Sampath Kumar
Chief Financial Officer

ANNEXURE I

S.No	Particulars	Details
1.	Name(s) of parties with whom the agreements is entered.	TVS Motor Company Limited, TVS Credit Services Limited (" TVS Credit "), and PI Opportunities Fund-I Scheme-II (" PI ")
2.	Purpose of entering into the agreements	TVS Credit is raising the proposed investment from PI to ensure sufficient capital for its growth plans.
3.	Size of the Agreements	INR 737,01,90,794, by way of a combination of primary and secondary investment in TVS Credit
4.	Significant terms of the agreements (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure, etc.	The Investor will have special rights, such as right to a Board seat, preemptive rights, affirmative voting rights, exit rights, and tag-along rights.
5.	Whether the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship	PI is not a related party to TVS Credit, or any of its promoter / promoter group / group companies.
6.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arms length"	No
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued	TVS Credit proposes to issue an aggregate of 1,52,14,911 compulsorily convertible preference shares to PI, for an aggregate primary investment of INR 480,00,00,122.



TVS CREDIT SERVICES LIMITED

TVS Credit raises Rs. 480 crores capital from Premji Invest to bolster its growth plans

Chennai, June 9, 2023: TVS Credit Services Limited ("TVS Credit" or the "Company"), one of India's leading NBFCs, today announced that it has successfully raised equity capital of Rs. 480 crores from Premji Invest.

As part of the transaction, Premji Invest will acquire a 9.7% equity stake in TVS Credit for Rs. 737 crores, via a combination of primary and secondary investment.

The primary capital will be utilised to further strengthen TVS Credit's efforts in expanding its customer base in new markets, increasing the channel partner network, and advancing its digitisation journey. With this infusion of capital, the Company aims to accelerate its mission of fulfilling the aspirations of a growing India by providing convenient financing options.

Commenting on this funding, Sudarshan Venu, Chairman, TVS Credit, said, "TVS Credit has demonstrated exceptional performance, achieving robust and profitable growth. Within a short span of time, our Company's Assets Under Management (AUM) have surpassed Rs. 20,000 crores, supported by a strong balance sheet. As we embark on the next phase of our journey, our focus will be on leveraging digitisation to reach new customers and achieve a higher growth momentum. I have deep respect for Premji Invest and am delighted to have them as a partner. With their deep understanding of the Indian consumer landscape and the financial services industry, Premji Invest will bring strategic value and expedite our growth plans."

"We are delighted to partner with TVS Credit in their journey to drive financial inclusion by providing easier access to a range of affordable and innovative financial products. TVS Credit proposes to leverage technology and digital partnerships through an omni-channel approach to widen its customer base and to significantly reduce friction involved in traditional financing. We are confident that the company, given its parentage, will achieve great success and continue to build significant value for all stakeholders," said TK Kurien, CEO and Managing Partner, Premji Invest.

By providing inclusive and affordable credit options, TVS Credit empowers individuals from diverse socio-economic backgrounds, contributing to their financial well-being. The Company has achieved consistent growth with good credit quality and built a strong customer base of over 1 crore, who are served through a vast network of 40,000+ touchpoints across the country. In FY23, the Company reported an AUM of Rs. 20,602 crores representing a growth of 48% from the previous year. The Company expects its AUM to grow over Rs. 50,000 crores in the next few years. With its strong foundation, digital orientation, and strategic partnerships, the Company remains focused on promoting financial inclusivity, driving innovation, and delivering value to its stakeholders.

Nomura Financial Advisory and JM Financial acted as financial advisors and Khaitan & Co. acted as legal advisor on the transaction.



TVS CREDIT SERVICES LIMITED

About TVS Credit Services Limited:

TVS Credit Services Limited is a leading Non-Banking Financial Company registered with the RBI. With over 40,000 touchpoints across India, the Company aims to empower Indians to dream bigger and fulfil their aspirations. Being the number one financier for TVS Motor Company Limited and one of the leading tractor financiers, TVS Credit has a fast-growing footprint in Used Car Loans, Consumer Durable Loans, Used Commercial Vehicle Loans, and Unsecured Loans segment. Powered by robust new-age technologies and data analytics, the Company has served over 1 crore happy customers with the help of its 19,000+ employees.

About Premji Invest:

Premji Invest (PI) primarily supports the philanthropic initiatives of the Azim Premji Foundation, a not-for-profit organisation that seeks to help improve the lives of the underserved and underprivileged in society. PI invests in India and Overseas. The charter of PI is to back emerging and disruptive technologies and nurture the spirit of entrepreneurship in the country. It believes strongly in the transformative role of technology in improving productivity which in turn impacts social upliftment. The core areas that PI invests in are financial services, technology, consumer, and healthcare.

For any further queries, please write to our corporate communications team at corporatecomms@tvscredit.com